ZERUN WANG

SENIOR UX DESIGNER

WORK EXPERIENCE

Yokogawa (Beijing) Development Center   2019.10 - Present
Senior UX Designer

- Coordinate with Japan headquarters to meet user needs, optimize existing instruments, dashboard PC interface functions and visual issues, accomplish the overall visual style and present a good interface design experience within the specified time.
- Participate in Japanese xD design team to conduct interview and user testing, collect feedback and improve the function of product design.
- Independently undertake the design of the second phase of the internal data management system, find the pain points of Japanese users, complete the persona and all the page design with Figma and XD, Cooperated with developers to complete the design within the specified time. Example: SOLUNAVI

Meritco Service   2019.04- 2019.10
UX Consultant

- According to clients' requirements, create interactive schemes and processes, output fidelity prototype and apply them internal systems. Customers include McDonald's, Wal-mart and Redbook etc.
- Based on user feedback and data analysis after the launch of the product, conduct usability tests and propose improvement schemes, make sure to optimize user experience continuously
- Independently responsible for the interaction design of platform products, mainly including App, Dashboard, CRM system, etc.,

Huarenhouse（Los Angeles，U.S）   2018.05- 2018.12
UI/UX Designer

- Created new function of user Interface in Huarenhouse App for brokers using to gain more customers.
- Improved existed Huarenhouse mini program in Wechat. including analyzing the layout of the user interface, doing user research to find out user's demand and creating the new version of Interface with Sketch.

Eterpreting,LLC（Philadelphia，U.S）   2017.05- 2017.08
UX/UI Designer-Internship

- Doing detailed user research to find drawbacks for the original website and optimized complex user flow with Axure to build website wireframe.
- Collaborated with developers to communicated mock-ups and specifications of UI with Photoshop, Sketch, Marvel to finish the Eterpreting company website.

CONTACT

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- www.zerunwang.com
  （Portfolio Site）

EDUCATION

2015- 2017
Thomas Jefferson University
M.S User Experience & Interaction Design

2014 - 2016
Philadelphia University
M.S Architecture

2009 - 2013
Dalian University
B.A Environmental Design

SKILLSET

- Sketch
- Figma
- Adobe Photoshop
- Adobe Illustrator
- Axure
- Invision
- Marvel
- Xmind
- Adobe XD